



Invitation to the Fukushima – NRW Program for the Medical Creation Fukushima 2022 Trade Fair (Oct. 2022)

In **October 2022** the Fukushima Prefectural Government will hold the **Medical Creation Fukushima Trade Fair**. On this occasion Fukushima offers an **attractive six-day funded visit program for German companies based in North-Rhine Westphalia*** interested in developing business relations with companies in Fukushima or considering investing in Fukushima in the medical device industry.

* (3 companies which are based in or have a branch office, production site etc. in North-Rhine Westphalia, Germany)

Starting with the “Regional Industry Tie-up Program” (RIT) between North Rhine-Westphalia and Fukushima between 2013 and 2015, this program aims to further **explore business opportunities between companies from both regions in the medical device industry** and further the business academia relations in the health and life science areas important to Germany and Japan.

The **six-day program incentives** include the flight to/from Japan, hotel accommodation, travelling costs within Japan, company visits, the arrangement of business meetings with potential Japanese business partners as well as visiting and exhibiting at the “**Medical Creation Fukushima 2022**” trade fair held at **Big Palette Fukushima in Koriyama City on October 27 and 28, 2022**.

To join this program, pls. apply here:

<https://www.pref.fukushima.lg.jp/w4/iryou-pj/system/archive.php?cd=20220620000276> (Website Link)

Medical Industry Outline in Fukushima Prefecture

Fukushima Prefecture is one of the biggest clusters of medical equipment related industries in terms of the material production amount and contract manufacturing value of medical equipment. The “Fukushima Medical Device Development Support Centre”, opened in 2016, is Japan’s first facility to support the development of medical devices from conception to commercialization.

The world’s second largest medical device manufacturer, “**Johnson & Johnson**”, the major US firm “**Becton Dickinson**” and major domestic players such as “**Olympus**” have factories in Fukushima Prefecture, demonstrating the advantages of the Fukushima location in Japan.

In 2014 **Fukushima Prefecture** and the **State of North-Rhine Westphalia (NRW)** concluded a “Memorandum of Understanding” on **cooperation in the field of medical equipment related industry** (renewed in 2017 and 2019). With the support of coordinators from Fukushima and NRW business exchanges are held proceeding through leading trade exhibitions in both regions.

We are looking forward to receiving your application for this excellent opportunity!

Program Outline

1. Schedule (tentative)

Date	Place	Event
Oct. 23, 2022 (Sun)	Düsseldorf	Departure from Germany Düsseldorf International Airport
Oct. 24, 2022 (Mon)	Tokyo	Arrival at Haneda International Airport (Tokyo) Evening Event with NRW.Global Business Japan Stay in Hotel in Tokyo
Oct. 25, 2022 (Tue)	Fukushima City Koriyama City	Transfer to Fukushima City via Shinkansen Train Courtesy Call with the Fukushima Vice-Governor Transfer to Koriyama City (Fukushima Pref.) Company Visit(s) Stay in Hotel in Koriyama City
Oct. 26, 2022 (Wed)	Koriyama City	Visiting Fukushima Medical Device Development Support Centre, medical device companies etc. Welcome Reception for NRW Companies Stay in hotel in Koriyama City
Oct. 27, 2022 (Thu)	Koriyama City	Booth preparation at Big Palette Fukushima Exhibiting at Medical Creation Fukushima 2022 NRW Companies Pitch Event and/or Seminar Stay in hotel in Koriyama City Medical Creation Fukushima Trade Fair
Oct. 28, 2022 (Fri)	Koriyama City	Exhibiting at Medical Creation Fukushima 2019 Business matching with Japanese companies Booth cleanup Stay in hotel in Koriyama Medical Creation Fukushima Trade Fair
Oct. 29, 2022 (Sat)	Tokyo	Transfer to Tokyo via Shinkansen Opportunity to visit Downtown Tokyo Stay in hotel in Tokyo
Oct. 30, 2022 (Sun)	Tokyo	Transfer to Haneda International Airport Departure from Japan Arrival in Germany

2. What are the advantages for participants?

- Promote your company's products and services to visitors and MedTech stakeholders
- Discover the investment climate and support system in Fukushima Prefecture / Japan
- Discuss the possibility of medical device development and manufacturing in Fukushima
- Excellent network opportunities with Japanese companies and Fukushima Prefecture
- Trade fair and business matching help connect you with national and regional companies

3. Who can apply for participation in this program?

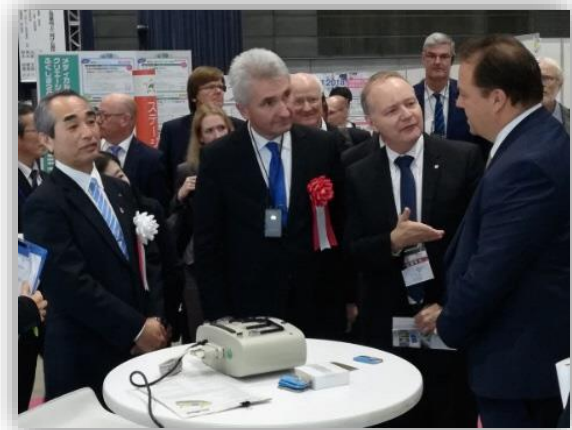
- German companies which are based in or have a branch office, production site etc. in NRW
- Manufacturers of medical devices, instruments and parts interested in developing business relations with companies from Fukushima and/or interested in investing in Fukushima Pref.
- Executives or employees of NRW companies in decision-making capacities (Recommended)

4. Which costs are borne by Fukushima Prefectural Government?

- Return flight to/from Japan for one person per company (In-kind payment)
- Hotel accommodation for the duration of the program (6 nights, 7 days) for one person per company (In-kind payment)
- Travelling costs within Japan for the duration of the program for one person per company (In-kind payment)
- Standard Exhibition Booth (approx. 3x3m) at “Medical Creation Fukushima 2022” trade fair
- Arrangement of meetings with potential Japanese business partners
- Interpreter (only English <-> Japanese) during the exhibition and official program

5. Which costs are not included?

- Transport costs for exhibiting goods
- Additional costs arising from additional equipment orders for the booth
- Travel health insurance
- Additional hotel expenses (e.g. food, laundry service)
- Lunch and dinner
- Travelling costs within Tokyo on October 29
- Costs for exhibiting at the joint NRW Global Business booth*



* The costs for exhibiting at the joint booth of NRW Global Business are EUR 500 per company

Feel Free to Contact Us

Mr. Tomoyuki Shirai

Medical Industry Cluster Promotion Unit, Fukushima Prefectural Government

(shirai_tomoyuki_01@pref.fukushima.lg.jp)

Homepage of Medical Creation Fukushima 2022:

<https://fmdipa.jp/mcf/index.php> (in Japanese)